

What is Phrenicea?

Pronounced fren-EEE-shuh, it is a scenario of our future presented on the web — a 21st-century prophecy predicting the ultimate outcome of the Internet and biotechnology revolutions.

Looking at today's long-term trends as well as the rapid advancements in technology, especially related to computers, the Internet/web and biotechnology, one can only imagine the path where these will lead. That path is the basis for the Phrenicea® vision.

The overarching thesis on the website is that *biotechnology* (specifically, the harnessing of man-made DNA) will be the predominant force of change in this century — offsetting the social and economic *damage* done by Information Technology.

Our premise is that our love affair with technology will run its course. If the 20th century could be labeled the "Century of the Computer," then it is our view that the 21st century will become "The Century of DNA." We humans will harness DNA's innate elegance for many non-biological purposes.

Visit Your Future www.phrenicea.com

## Interesting scenarios to explore...



Chiropractic as alternative medicine?

No way!!!

By the time Phrenicea becomes integrated into our lives, chiropractic is not only considered primary care, it's just about the *only* physical care that's required...



You're looking at the first— AND LAST — computer. When the limitations of manmade memory and circuits were eventually reached, scientists then turned to Nature...



There isn't any money with Phrenicea. Financial transactions are accomplished via the engagement of Phrenicea, and are recorded *forever* on a man-made 24th-chromosome pair...



People working? No!

They're living at home — concentrated into cubicles without openings, packed into office-like complexes. Each is content to exist in an eight-foot-square domain containing everything needed to live comfortably...



Insects exercising? Ridiculous?

Of course. But have you ever contemplated that we're the only creatures that engage in such self-torture? Ever see a horse performing push-ups? A chimp pumping iron?

Isn't it absurd that we — the only species intelligent enough to speak complex languages, ponder our past and future, and extraordinarily modify our environment — are the only species that expends precious energy to perform such non-productive tasks...

... and more!